

A. Faculty Development Grant Summer 2024 Proposal

Creating Inclusive, Student Centered Textbooks for Communications Courses at HBCUs

Applicant:

Trejha J. Whitfield

Assistant Professor, Department of Mass Communications

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Office Location: Grim Hall 118

Funding Requested:

\$7,000 salary supplement

\$1,500 travel

Appendices:

Textbook Contract with Kendal Hunt

Writing Retreat

Date of Application:

February 23, 2024

B.

1. PROJECT DESCRIPTION

The existing landscape of communication textbooks is characterized by a lack of contemporary relevance, especially in centering Black experiences, culture, and academic voices. In recognition that faculty at HBCUs often face challenges in finding textbooks that cater to the unique needs of their students, I have entered into a collaborative venture with my colleagues in the Mass Communications department, Brandi Berry (Associate Professor) and Nicole Files-Thompson (Associate Professor), to author three communication textbooks in the SU 2024.

Underscoring the urgent need to rectify deficiencies within the existing communication education landscape, following the National Communications Association Annual Convention in November 2023, Curtis Ross, the HBCU representative for Kendall Hunt, Dr. Nicole Files-Thompson, and professors Brandi Berry and Trejha Whitfield initiated a collaborative workgroup to address a critical gap in communication education materials. This dynamic partnership laid the groundwork for a collaboration with Kendall Hunt focusing on the development of textbooks that go beyond fulfilling academic requirements. Instead, these textbooks will be meticulously crafted to resonate with the diverse experiences of HBCU students, representing a paradigm shift in the learning experience.

The initiative places deliberate emphasis on integrating culturally and contextually relevant prompts, activities, and exercises. Furthermore, a key objective is to ensure inclusivity in the media featured within the textbooks and ancillary materials, centering representation of Black and Brown voices and faces. This project signifies a collective commitment among Dr. Files-Thompson, professors Berry and Whitfield, to reshape the narrative in communication education. It stands as a pledge to foster engagement, connection, and a more inclusive learning environment for students, extending its impact beyond Lincoln, to wider academic audiences.

2. GOALS AND OBJECTIVES

1. TEXTBOOK: INTRODUCTION TO HUMAN COMMUNICATION

AUTHORSHIP: Nicole Files-Thompson, Trejha Whitfield, Brandi Berry

CURRENT COMMUNICATION COURSE: COM 205 Intro Human Communication

COURSE STATUS: Mass Communication Major Requirement, General Elective

COURSE DESCRIPTION: This course will introduce you to communication principles, common communication practices, and a selection of theories to better understand the communication transactions that you experience in your daily life. The principles and practices in this course are designed to increase communication competency in personal and professional contexts through an overview of communication as a process, along with basic principles and theories.

COURSE LEARNING OUTCOMES: 1) Identify and explain fundamental communication processes, including models of communication, language, nonverbal communication, small groups, and listening. 2) Understand how interpersonal relationships develop and are maintained; analyze and manage interpersonal conflict situations. 3) Monitor one's own verbal and nonverbal communication practices; understand the role of culture, perception, and intent in interactions; communicate ethically and effectively. 4) Explain barriers to intercultural communication and identify strategies to improve.

TEXTBOOK CHAPTER SKETCH: Communication in Our Lives; Perception and Communication; Understanding Verbal Communication; Understanding Nonverbal Communication; Listening in Our Lives; Understanding Interpersonal Relationships; Improving Interpersonal Communication; Understanding Groups and Communication; Enhancing Groups Through Leadership and Group Processes; Communicating with Diverse Others

2. TEXTBOOK: INTRODUCTION TO PUBLIC SPEAKING

AUTHORSHIP: Trejha Whitfield, Nicole Files-Thompson, Brandi Berry

CURRENT COMMUNICATION COURSE: COM 203 Public Speaking

COURSE STATUS: Social Science Core Elective, Mass Communications Major Elective

COURSE DESCRIPTION: This course equips students with essential skills in writing and delivering speeches across various contexts, offering practical experiences in speech delivery. Theoretical foundations of argumentation, effective speech delivery techniques, organizing written speeches, and audience analysis are covered.

COURSE LEARNING OUTCOMES: 1) Apply public speaking skills and concepts to speech presentations. 2) Prepare and deliver different types of well-organized, context-specific speeches. 3) Incorporate credible research into an informative

speech. 4) Critically reflect on the organization, content, and delivery of public speaking performances. 5) Perform audience analyses to create speeches appropriate for and respectful of a diverse audience.

TEXTBOOK CHAPTER SKETCH: Public Speaking Essentials f; Ethical Speaking; Being Audience Centered; Listening to and Critiquing Speeches; Special Occasion Speaking; Informative Speaking; Persuasive Speaking; Research & Supporting Material for Informative Speaking; Organizing and Outlining Your Ideas; Language; Confidently Delivering Your Message

3. TEXTBOOK: INTRODUCTION TO MEDIA TECHNOLOGY

AUTHORSHIP: Brandi Berry, Nicole Files-Thompson, Trejha Whitfield

CURRENT COMMUNICATION COURSE: COM 207 Public Speaking

COURSE STATUS: Mass Communications Major Requirement, General Elective

COURSE DESCRIPTION: Students learn how to use photography, videography, and audio to tell compelling stories. The course also explores basic concepts of new media as well as the role digital media (aka “new media”) technologies play in society. Students will engage with digital media technology throughout the course to gain practical experience with new media. Students will learn how to plan, design, and create multimedia content.

COURSE LEARNING OUTCOMES: 1) Produce a VOSOT story for multimedia platform. 2) Write audio/video scripts that effectively communicate news and information to audiences and avoid stereotypes and bias. 2) Demonstrate the ability to critically analyze professional audio and video news stories and photographs. 3) Produce and edit audio and video news stories and edit news photographs. 4) Demonstrate an understanding of ethical journalism and the ability to reflect on the accuracy, objectivity, and cultural diversity in professionally produced work. 5) Develop knowledge of audio, video, and digital photography software. 6) Demonstrate competency in Mac hardware and software for everyday digital literacy. 7) Produce audio and video stories demonstrating understanding of ethical and legal freedoms and restraints on that freedom within our society and demonstrate diversity and cultural awareness. 8) Develop the ability to communicate professionally effectively in audio and visual contexts while conveying news and information to target audiences.

TEXTBOOK CHAPTER SKETCH: Website Set Up and Design; History of Contemporary Media; Ownership/Media Law; Impact of Social Media; Privacy and Surveillance; iMovie and Canva; Vision Board and Music Montage (Editing and Layout); Lighting and Camera Setup for an Interview; Camera Composition and Storytelling; Film Editing Style and Technique; Film Shots; Podcasting

4. TIMELINE

May-June: Complete initial Manuscript for June 30th Deadline; **July-August:** Complete ancillary and Multi-media materials; **FA2024:** Edit Materials based on feedback and instruction.

5. ENHANCING TEACHING AND RESEARCH AT LU

In the FA 24 semester, Dr. Files-Thompson, Professor Berry, and Professor Whitfield will each instruct two sections of COM 205 Human Communication, COM 207 Media Technology, and COM 203 Public Speaking, respectively, using the developed textbooks and ancillary resources. These materials will undergo refinement based on student feedback throughout the academic year. The three initial textbooks cater to 200-level Mass Communications courses, focusing on the holistic development of both hard and soft communication skills. While fulfilling mass communications major requirements, these courses stand out as popular general electives recommended by advisors across disciplines, with public speaking serving as a social science core elective.

6. SUMMATIVE ASSESSMENT:

Project success will be assessed through a comprehensive approach, utilizing student feedback, evaluations, and the measurement of both indirect and direct learning outcomes. Ongoing student feedback sessions and evaluations will provide insights into the effectiveness of the textbooks and ancillary resources. Indirect outcomes, including increased engagement, will be observed, while direct learning outcomes will be assessed to gauge the impact on student knowledge acquisition.

7. PROJECT DISSEMINATION

The project outcomes will be shared with the Lincoln University community through presentations at department and CETL events. Additionally, findings will be presented to the African American Communication and Culture Division of NCA, contributing to a broader scholarly discourse. Following the refinement of the textbook and ancillary materials via the

aforementioned success measurements, the textbooks will be marketed to other HBCUs, promoting widespread accessibility and impact within the broader academic community.

C. BUDGET

Summer Salary	\$7,000 <i>*for explicated work during the months of May, June, July, and August</i>
Travel Funds	\$1,500 <i>*Writing Retreat</i>
Total:	\$8,500



KENDALL HUNT TECHNOLOGY SOLUTIONS AGREEMENT

This Agreement is made in the City of Dubuque, Iowa, on this 7th day of February, 2024 between Kendall Hunt Publishing Company, ("PUBLISHER") and Brandi Berry, Nicole Files-Thompson, Trejha Whitfield ("Author") for the publication of a work on the subject of: Communication, Media, Mass Comm, and having a (working) title of: Media Technology from an HBCU Perspective (working title) ("the Work"), 1 Edition.

That for and in consideration of the mutual promises herein contained and other good and valuable consideration, the receipt of which is acknowledged, the Parties mutually agree as follows:

Delivery

1. Time being of the essence, Author shall deliver to PUBLISHER Author's Educational Materials (including, but not limited to any photographs, illustrations, images, finished line drawings, bibliographic citations, and other materials to be included in the Work) in an electronic format acceptable to PUBLISHER on or before June 30, 2024 unless PUBLISHER agrees to a later date in writing. The initial or continued publication of Author's Work is expressly conditioned upon PUBLISHER's determination in its sole discretion the suitability of Author's Educational Materials and the Work based upon, but not limited to, editorial content, marketability, anticipated or promised usage, physical requirements, costs of production or a material change in such factors. In the event PUBLISHER determines the initial or continued publication of the Work is unsuitable, PUBLISHER shall have the right to terminate this Agreement, but until such termination, Author may not publish nor cause the publication of the Work elsewhere. If this Publication Agreement terminates for any reason on or before Author submits to Publisher the full manuscript of the Work, or if the Work is not published for any reason, Author shall immediately upon demand return to Publisher any Manuscript Preparation Grant and/or Advance or any other sums paid by Publisher to Author or on Author's behalf in connection with the Work.

Live Date

2. The anticipated publication date shall be: August 16, 2024 ("Publication Date"), unless a new date is mutually agreed upon. This date is contingent upon Author's timely submission of the Author's Educational Materials and the Work to Publisher.

Usage

3. Author's estimated usage of the Work shall be as follows: 150 at Lincoln and other HBCUs of copies/subscriptions per academic year. The Work is intended for adoption at Author's school/institution/organization Lincoln University and at other schools/institutions/organizations. Author agrees to use best efforts to require use of the Work in its/his/her course Media Technology; COM 207 or section and in all other courses or sections over which Author has the appropriate control or influence. Publisher reserves the right to take the Work out of publication if in the sole determination of Publisher the demand for the Work is no longer sufficient to warrant its continued publication. In the event Publisher declares the Work to be out of publication, Publisher shall so notify Author, and publication rights to the Work shall revert to the Author upon Author's written request provided, however, any such reversion to Author shall be subject to: (a) any subscriptions to the Work; and (b) the non-exclusive, worldwide, perpetual, royalty free license of Publisher to continue the sale, publication, distribution, or such other uses of the Work or Author's Educational Materials or parts thereof existing at the time the work is taken out of publication. Such reversion, however, shall not be construed as an assignment, license, or grant of any rights in the Licensed Product/s, Web Site, Software or associated Documentation.

Royalty

4. [REDACTED]
[REDACTED]
[REDACTED]

schools/institutions/organizations other than Author's.

The parties agree that the royalties payable under this Agreement shall be payable to:.

Additional Royalty Terms and Conditions. Publisher reserves the right in its sole discretion to set the amount, timing and manner of royalty payment, if any, on all other revenue generated by partial uses, applications, sub-licensing or customizations of Author's Educational Material (for example, test banks, repositories, etc.), but in no event will such payment exceed the above-stated royalty rate for full adoptions or the pro-rated royalty rate for partial uses, such pro-ration to be based on the percentage of the Work used in the relation to the revenue-generating work. No royalty shall be payable for gratis copies of the Work, for copies of the Work used for advertising, review or promotional purposes, for any components of the Work or other supplemental materials supplied by third parties (including, but not limited to, Napster, Wall Street Journal, Wireless eSystems, or Nielsen's Human Anatomy Interactive Atlas, etc.), or for copies supplied without charge to non-profit educational institutions, organizations and companies for private use, for braille, large type, or by sound scribe or similar recording processes for the blind, or by photographic or microfilming processes for the physically handicap. For components or supplemental materials supplied by third parties, the Author's royalty rate shall not be applied to the price allocated to the component or supplemental material, which price shall be determined in Publisher's sole discretion. All subscriptions, sales or licensing subject to royalties under this agreement shall be computed on the Publisher's net price per subscription and paid at the completion of the subscription term based only upon actual monies received by PUBLISHER and computed net of returns, discounts, sales and usage taxes, tariffs and the like. At Publisher's request, the Author will read and correct the proofs of the Work, if any, promptly upon receipt from the Publisher and return the same to Publisher without delay. If the Author makes corrections or alterations in such proofs (other than those due to Publisher's errors) costing in excess of five percent (5%) of the cost of the original composition, the costs of correction and alteration in excess of said five percent (5%) shall be charged against the Author's royalties hereunder, and may, at Publisher's discretion, result in a price increase to the Work to reflect such changes.

If there are multiple Authors or Non-Author royalty recipients under this Agreement, the royalties to be paid shall be divided as follows:

a.	[REDACTED]
b.	[REDACTED]
c.	[REDACTED]

If Author has appointed a designee as the recipient of Author's royalties, Author hereby agrees to release PUBLISHER from any obligation to pay Author any royalties, and Author further agrees to hold harmless and indemnify PUBLISHER for the payment of royalties to that designee.

Permissions

5. Author shall not use any unoriginal material from other copyrighted works outside of the public domain without the express approval and written permission of Publisher and the copyright owner(s) of such material, if any. Author shall be responsible for providing Publisher with the original source for the requested material, and Publisher shall be responsible for requesting such permission from such original source.

Grant of Rights

6. All rights, title and interest in the Work including, but not limited to, the exclusive copyright and all intellectual property rights in all modes, media or forms of publication, transmission, publication or transmission now existing or hereafter developed shall be in the name of Publisher for the full term of the copyright, and Author hereby, and by separate Assignment bearing even date attached hereto, grants, transfers and assigns such right, title and interest in the Work to Publisher. Author shall retain the license

to use Author's educational materials for classroom instruction and academic presentations provided such classroom instruction or academic presentations does not compete with or otherwise interfere with Publisher's commercialization of the Work or Author's Educational Materials.

Customization of Work: As between the Publisher and an Author preparing a customized version of a pre-existing Publisher publication, Publisher shall own and retain the exclusive right, title and interest in all content within the pre-existing Publisher publication and, except as otherwise specifically agreed in writing between the parties, the exclusive right, title and interest to the customized version of the Work.

Competitive Mtls 7. Author agrees that, during the existence of this Agreement, Author will not, without the written consent of the Publisher, prepare or assist in the preparation of or contribute in any way to any other work in any form of media in any part of the world that might in any way interfere or conflict with the sale of the Work. Author's use of the Work, or portions thereof, for Author's classroom instruction, academic conferences or papers, or other comparable, non-revenue generating academic uses shall not be a violation of this Section as long as such use does not interfere with the sale, licensing or commercialization of the Work by Publisher.

Warranty 8. Author represents and warrants to PUBLISHER that: (a) Author is the sole and exclusive owner of the rights to the Work and, other than content provided by Publisher or permissioned by third parties, all material included in the Work, including all text, graphics, sound, video, programming, scripts, and applets; and (b) The use, reproduction, distribution, and transmission of the Work or any information or materials contained in it, on and from PUBLISHER's server computer or that of a third party internet service provider does not: (1) infringe or misappropriate any copyright, patent, trademark, trade secret, or any other proprietary rights of a third party; (2) violate any criminal laws; (3) constitute false advertising, unfair competition, defamation, an invasion of privacy, violate a right of publicity, or violate any other law or regulation.

Indemnity 9. Author is solely responsible for any liability arising out of or related to the Work, Author's Educational Materials, Course of Instruction or for any other content provided by Author. Author agrees to defend, indemnify and hold PUBLISHER harmless from and against any and all liabilities, losses, damages, costs and expenses (including reasonable attorney's fees and expenses) associated with any claim or action brought against PUBLISHER for actual or alleged infringement of any U.S. patent, copyright, trademark, service mark, trade secret or other property right based upon the Work, Author's Educational Materials, Course of Instruction or use of the publication or online component, for Author's use of the Licensed Product/s, publication, online component or other PUBLISHER services, including, but not limited to, any claims based upon representations, warranties or misrepresentations made by Author, for any alleged violations of FERPA or any other privacy laws and for any other improper or unauthorized acts or failures to act on the part of the Author. This indemnification agreement shall survive termination of this Agreement and shall not be subject to any limitation of liability or damages' provision.

Provisions 10. Author agrees to the following additional terms and conditions:

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b. **Assignment.** The Author may not assign this Agreement without the prior written consent of Publisher and any such assignment without the required consent shall be deemed to be null and void. Publisher may assign this Agreement. Subject to the foregoing, this Agreement shall be binding upon and inure to the benefit of the parties hereto and their successors, permitted assigns, heirs, executors, administrators and personal representatives.

c. Modifications. This Agreement may be amended at any time and from time to time, but any amendment must be in writing and signed by each Party.

d. Causes Beyond Control. Either Party will be excused from delays in performing or from failing to perform its obligations under this Agreement to the extent the delays or failures result from causes beyond the reasonable control of the Party. However, to be excused from delay or failure to perform, the Party must act diligently to remedy the cause of the delay or failure.

e. Joint Drafting. This Agreement is a negotiated document and shall be deemed to have been drafted jointly by the Parties, and no rule of construction or interpretation shall apply against any particular Party based on a contention that the Agreement was drafted by one of the Parties. This Agreement shall be construed and interpreted in a neutral manner.

f. Validity of Agreement. If any term, provision, covenant, or condition of this Agreement is held by a court of competent jurisdiction to be invalid or unenforceable, the rest of the Agreement shall remain in full force and effect and shall in no way be affected or invalidated.

g. Entire Agreement. This Agreement, including all Exhibits, Appendices, and Attachments, contains the entire agreement of the Parties relating to the rights granted and obligations assumed in this Agreement. Any oral representations or modifications concerning this instrument shall be of no force or effect unless contained in a subsequent written modification signed by the Party to be charged.

h. Venue and Applicable Law. This Agreement shall be governed, construed and interpreted in accordance with the laws of the State of Iowa (without respect to principles of conflicts of law), and the Parties irrevocably submit to the jurisdiction of and venue in the State of Iowa in any legal proceeding necessary to interpret or enforce this Agreement or any part of this Agreement.

i. Execution: This Agreement may be signed in one or more counterparts, each such counterpart being deemed an original instrument, and all of such counterparts will together constitute the same Agreement. Publisher and Author hereby agree to accept copies of signatures sent via electronic mail or facsimile as though such signature is an original.

j. Lead Author: It is agreed among the Authors that **Brandi Berry** shall serve as the lead Author for the Work and in such capacity, shall have the right and is hereby empowered without reservation, on behalf of all the Authors, to negotiate and execute any and all Agreements and other documentation as in his/her discretion is necessary to the publication of the Work with Kendall Hunt Publishing Company, as well as all Reprints, Revision's and Adaptations thereof.



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Customization of Work: As between the Publisher and an Author preparing a customized version of a pre-existing Publisher publication, Publisher shall own and retain the exclusive right, title and interest in all content within the pre-existing Publisher publication and, except as otherwise specifically agreed in writing between the parties, the exclusive right, title and interest to the customized version of the Work.

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j. Lead Author: It is agreed among the Authors that Nicole Files-Thompson shall serve as the lead Author for the Work and in such capacity, shall have the right and is hereby empowered without reservation, on behalf of all the Authors, to negotiate and execute any and all Agreements and other documentation as in his/her discretion is necessary to the publication of the Work with Kendall Hunt Publishing Company, as well as all Reprints, Revision's and Adaptations thereof.



KENDALL HUNT TECHNOLOGY SOLUTIONS AGREEMENT

This Agreement is made in the City of Dubuque, Iowa, on this 7th day of February, 2024 between Kendall Hunt Publishing Company, ("PUBLISHER") and Trejha Whitfield, Nicole Files-Thompson, Brandi Berry ("Author") for the publication of a work on the subject of: Communication, Public Speaking, Mass Comm, and having a (working) title of: Public Speaking from an HBCU Perspective (working title) ("the Work"), 1 Edition.

That for and in consideration of the mutual promises herein contained and other good and valuable consideration, the receipt of which is acknowledged, the Parties mutually agree as follows:

Delivery

1. Time being of the essence, Author shall deliver to PUBLISHER Author's Educational Materials (including, but not limited to any photographs, illustrations, images, finished line drawings, bibliographic citations, and other materials to be included in the Work) in an electronic format acceptable to PUBLISHER on or before June 30, 2024 unless PUBLISHER agrees to a later date in writing. The initial or continued publication of Author's Work is expressly conditioned upon PUBLISHER's determination in its sole discretion the suitability of Author's Educational Materials and the Work based upon, but not limited to, editorial content, marketability, anticipated or promised usage, physical requirements, costs of production or a material change in such factors. In the event PUBLISHER determines the initial or continued publication of the Work is unsuitable, PUBLISHER shall have the right to terminate this Agreement, but until such termination, Author may not publish nor cause the publication of the Work elsewhere. If this Publication Agreement terminates for any reason on or before Author submits to Publisher the full manuscript of the Work, or if the Work is not published for any reason, Author shall immediately upon demand return to Publisher any Manuscript Preparation Grant and/or Advance or any other sums paid by Publisher to Author or on Author's behalf in connection with the Work.

Live Date

2. The anticipated publication date shall be: August 16, 2024 ("Publication Date"), unless a new date is mutually agreed upon. This date is contingent upon Author's timely submission of the Author's Educational Materials and the Work to Publisher.

Usage

3. Author's estimated usage of the Work shall be as follows: 150 at Lincoln and other HBCUs of copies/subscriptions per academic year. The Work is intended for adoption at Author's school/institution/organization Lincoln University and at other schools/institutions/organizations. Author agrees to use best efforts to require use of the Work in its/his/her course Public Speaking; COM 203 or section and in all other courses or sections over which Author has the appropriate control or influence. Publisher reserves the right to take the Work out of publication if in the sole determination of Publisher the demand for the Work is no longer sufficient to warrant its continued publication. In the event Publisher declares the Work to be out of publication, Publisher shall so notify Author, and publication rights to the Work shall revert to the Author upon Author's written request provided, however, any such reversion to Author shall be subject to: (a) any subscriptions to the Work; and (b) the non-exclusive, worldwide, perpetual, royalty free license of Publisher to continue the sale, publication, distribution, or such other uses of the Work or Author's Educational Materials or parts thereof existing at the time the work is taken out of publication. Such reversion, however, shall not be construed as an assignment, license, or grant of any rights in the Licensed Product/s, Web Site, Software or associated Documentation.

Royalty

1. PUBLISHER shall pay the following schedule:

[REDACTED] organization
[REDACTED]
[REDACTED] web Site/Course at
[REDACTED] schools/institutions/organizations other than PUBLISHER.

The parties agree that the royalties payable under this Agreement shall be payable to:.

Additional Royalty Terms and Conditions. Publisher reserves the right in its sole discretion to set the amount, timing and manner of royalty payment, if any, on all other revenue generated by partial uses, applications, sub-licensing or customizations of Author's Educational Material (for example, test banks, repositories, etc.), but in no event will such payment exceed the above-stated royalty rate for full adoptions or the pro-rated royalty rate for partial uses, such pro-ration to be based on the percentage of the Work used in the relation to the revenue-generating work. No royalty shall be payable for gratis copies of the Work, for copies of the Work used for advertising, review or promotional purposes, for any components of the Work or other supplemental materials supplied by third parties (including, but not limited to, Napster, Wall Street Journal, Wireless eSystems, or Nielsen's Human Anatomy Interactive Atlas, etc.), or for copies supplied without charge to non-profit educational institutions, organizations and companies for private use, for braille, large type, or by sound scribe or similar recording processes for the blind, or by photographic or microfilming processes for the physically handicap. For components or supplemental materials supplied by third parties, the Author's royalty rate shall not be applied to the price allocated to the component or supplemental material, which price shall be determined in Publisher's sole discretion. All subscriptions, sales or licensing subject to royalties under this agreement shall be computed on the Publisher's net price per subscription and paid at the completion of the subscription term based only upon actual monies received by PUBLISHER and computed net of returns, discounts, sales and usage taxes, tariffs and the like. At Publisher's request, the Author will read and correct the proofs of the Work, if any, promptly upon receipt from the Publisher and return the same to Publisher without delay. If the Author makes corrections or alterations in such proofs (other than those due to Publisher's errors) costing in excess of five percent (5%) of the cost of the original composition, the costs of correction and alteration in excess of said five percent (5%) shall be charged against the Author's royalties hereunder, and may, at Publisher's discretion, result in a price increase to the Work to reflect such changes.

If there are multiple Authors or Non-Author royalty recipients under this Agreement, the royalties to be paid shall be divided as follows:

[REDACTED]

If Author has appointed a designee as the recipient of Author's royalties, Author hereby agrees to release PUBLISHER from any obligation to pay Author any royalties, and Author further agrees to hold harmless and indemnify PUBLISHER for the payment of royalties to that designee.

Permissions

5. Author shall not use any unoriginal material from other copyrighted works outside of the public domain without the express approval and written permission of Publisher and the copyright owner(s) of such material, if any. Author shall be responsible for providing Publisher with the original source for the requested material, and Publisher shall be responsible for requesting such permission from such original source.

Grant of Rights

6. All rights, title and interest in the Work including, but not limited to, the exclusive copyright and all intellectual property rights in all modes, media or forms of publication, transmission, publication or transmission now existing or hereafter developed shall be in the name of Publisher for the full term of the copyright, and Author hereby, and by separate Assignment bearing even date attached hereto, grants, transfers and assigns such right, title and interest in the Work to Publisher. Author shall retain the license

to use Author's educational materials for classroom instruction and academic presentations provided such classroom instruction or academic presentations does not compete with or otherwise interfere with Publisher's commercialization of the Work or Author's Educational Materials.

Customization of Work: As between the Publisher and an Author preparing a customized version of a pre-existing Publisher publication, Publisher shall own and retain the exclusive right, title and interest in all content within the pre-existing Publisher publication and, except as otherwise specifically agreed in writing between the parties, the exclusive right, title and interest to the customized version of the Work.

Competitive Mtls 7. Author agrees that, during the existence of this Agreement, Author will not, without the written consent of the Publisher, prepare or assist in the preparation of or contribute in any way to any other work in any form of media in any part of the world that might in any way interfere or conflict with the sale of the Work. Author's use of the Work, or portions thereof, for Author's classroom instruction, academic conferences or papers, or other comparable, non-revenue generating academic uses shall not be a violation of this Section as long as such use does not interfere with the sale, licensing or commercialization of the Work by Publisher.

Warranty 8. Author represents and warrants to PUBLISHER that: (a) Author is the sole and exclusive owner of the rights to the Work and, other than content provided by Publisher or permissioned by third parties, all material included in the Work, including all text, graphics, sound, video, programming, scripts, and applets; and (b) The use, reproduction, distribution, and transmission of the Work or any information or materials contained in it, on and from PUBLISHER's server computer or that of a third party internet service provider does not: (1) infringe or misappropriate any copyright, patent, trademark, trade secret, or any other proprietary rights of a third party; (2) violate any criminal laws; (3) constitute false advertising, unfair competition, defamation, an invasion of privacy, violate a right of publicity, or violate any other law or regulation.

Indemnity 9. Author is solely responsible for any liability arising out of or related to the Work, Author's Educational Materials, Course of Instruction or for any other content provided by Author. Author agrees to defend, indemnify and hold PUBLISHER harmless from and against any and all liabilities, losses, damages, costs and expenses (including reasonable attorney's fees and expenses) associated with any claim or action brought against PUBLISHER for actual or alleged infringement of any U.S. patent, copyright, trademark, service mark, trade secret or other property right based upon the Work, Author's Educational Materials, Course of Instruction or use of the publication or online component, for Author's use of the Licensed Product/s, publication, online component or other PUBLISHER services, including, but not limited to, any claims based upon representations, warranties or misrepresentations made by Author, for any alleged violations of FERPA or any other privacy laws and for any other improper or unauthorized acts or failures to act on the part of the Author. This indemnification agreement shall survive termination of this Agreement and shall not be subject to any limitation of liability or damages' provision.

Provisions 10. Author agrees to the following additional terms and conditions:

a. **Contract Documents.** Author and Publisher agree that Publisher's WebCOM Software License, Hosting Services Agreement and Terms of Use and/or End User Agreements (TOU/EUA) shall govern the use of or access to Publisher's web based publishing products and services and shall be hereby incorporated into and form part of this Agreement. The TOU/EUA, which may be viewed at www.khpcontent.com may be changed or updated from time to time by Publisher.

b. **Assignment.** The Author may not assign this Agreement without the prior written consent of Publisher and any such assignment without the required consent shall be deemed to be null and void. Publisher may assign this Agreement. Subject to the foregoing, this Agreement shall be binding upon and inure to the benefit of the parties hereto and their successors, permitted assigns, heirs, executors, administrators and personal representatives.

c. Modifications. This Agreement may be amended at any time and from time to time, but any amendment must be in writing and signed by each Party.

d. Causes Beyond Control. Either Party will be excused from delays in performing or from failing to perform its obligations under this Agreement to the extent the delays or failures result from causes beyond the reasonable control of the Party. However, to be excused from delay or failure to perform, the Party must act diligently to remedy the cause of the delay or failure.

e. Joint Drafting. This Agreement is a negotiated document and shall be deemed to have been drafted jointly by the Parties, and no rule of construction or interpretation shall apply against any particular Party based on a contention that the Agreement was drafted by one of the Parties. This Agreement shall be construed and interpreted in a neutral manner.

f. Validity of Agreement. If any term, provision, covenant, or condition of this Agreement is held by a court of competent jurisdiction to be invalid or unenforceable, the rest of the Agreement shall remain in full force and effect and shall in no way be affected or invalidated.

g. Entire Agreement. This Agreement, including all Exhibits, Appendices, and Attachments, contains the entire agreement of the Parties relating to the rights granted and obligations assumed in this Agreement. Any oral representations or modifications concerning this instrument shall be of no force or effect unless contained in a subsequent written modification signed by the Party to be charged.

h. Venue and Applicable Law. This Agreement shall be governed, construed and interpreted in accordance with the laws of the State of Iowa (without respect to principles of conflicts of law), and the Parties irrevocably submit to the jurisdiction of and venue in the State of Iowa in any legal proceeding necessary to interpret or enforce this Agreement or any part of this Agreement.

i. Execution: This Agreement may be signed in one or more counterparts, each such counterpart being deemed an original instrument, and all of such counterparts will together constitute the same Agreement. Publisher and Author hereby agree to accept copies of signatures sent via electronic mail or facsimile as though such signature is an original.

j. Lead Author: It is agreed among the Authors that Trejha Whitfield shall serve as the lead Author for the Work and in such capacity, shall have the right and is hereby empowered without reservation, on behalf of all the Authors, to negotiate and execute any and all Agreements and other documentation as in his/her discretion is necessary to the publication of the Work with Kendall Hunt Publishing Company, as well as all Reprints, Revision's and Adaptations thereof.



Write & Release Retreat

with Be Curious

 Negril, Jamaica

View booking and trip details **here**

Trip Overview

What's included

✓ Accommodations	Your room awaits in a seaside villa/boutique hotel
✓ Meals & Beverages	Your package includes daily breakfast, lunch, dinner, and a selection of alcoholic and non-alcoholic beverages.
✓ Airport Transfers	Ride in the comfort of your private transfer as you are ushered along the scenic Jamaican coast. *You are guaranteed to ride either alone or exclusively with other attendees.
✓ Writing Workshops	Workshopping and activities designed to stimulate your writing.
✓ Wellness Activities	Activities throughout the day include meditation, yoga, and sound healing to help you release tension and find focus!
✓ Healing Excursion	The healing properties of mineral water in 14 natural waterfall pools, will leave your mind and body rejuvenated.
✓ Dedicated Writing Time	The retreat includes afternoons with dedicated writing time.
✓ Welcome Reception	Fellowship with fellow writers and end the night with a wish lantern ceremony to inspire your writing journey!
✓ Farewell Dinner	We will convene on our last night to celebrate our successes!
✗ Airfare	You will be asked to provide your airline itinerary at your earliest convenience so that we can arrange your airport transfers.
✗ Tips & Gratuities	Not included but highly recommended for drivers, guides, villa staff etc. You can tip in USD or JMD.

View booking and trip details [here](#)

Trip Overview

✕ Local Evening Activities	For those who wish to explore, we will suggest evening activities. Many events and venues are free. It is our pleasure to provide safe transportation, but please tip your driver!
✕ Personal expenses	Such as souvenirs, additional meals, and drinks.
✕ Travel insurance	We highly recommend you purchase travel insurance to protect yourself in case of unexpected events
✕ Visa fees	(if applicable) Check visa requirements and pay visa fees as necessary for your trip.

Packages & Options

Available packages

Double Occupancy Retreat Package

\$2299

Double Occupancy can be booked by an individual or two persons. You will have the option to indicate your roommate if booking separately. Don't have a roommate, no problem! We will pair you with another participant.

Deposit: \$250

At the time of booking, you are free to make payment in full or enter a payment plan starting with the initial deposit.

Deposit Deadline: March 15th, 2024

AUTOMATED PAYMENTS REQUIRED FOR PAYMENT PLANS: All payment plans require automated payments to be debited from your credit/debit card should you opt for one. After your initial deposit, your remaining balance will be split evenly with monthly due dates.

Direct Billing: Contact Host for direct billing information

PAYMENT PLANS: As a courtesy, we are offering a payment plan option. *After your initial deposit, your remaining balance will be split evenly with monthly due dates. (April 1st, May 1st, June 1st for final payment deadline)*

Available until Mar 15, 2024

Single Occupancy Retreat Package

\$2799

Single Occupancy guarantees a private room. Adult pricing begins from the age of 12.

Deposit: \$250

At the time of booking, you are free to make payment in full or enter a payment plan starting with the initial deposit.

Deposit Deadline: March 15th, 2024

AUTOMATED PAYMENTS REQUIRED FOR PAYMENT PLANS: All payment plans require automated payments to be debited from your credit/debit card should you opt for one. After your initial deposit, your remaining balance will be split evenly with monthly due dates.

Packages & Options

Direct Billing: Contact Host for direct billing information

PAYMENT PLANS: As a courtesy, we are offering a payment plan option. *After your initial deposit, your remaining balance will be split evenly with monthly due dates. (April 1st, May 1st, June 1st for final payment deadline)*

Available until Mar 15, 2024

Available options

Pampering Massage	\$120
Double Occupancy 2 night-add on	\$649
Double Occupancy 3 night add-on	\$899
Single Occupancy 2 night add-on	\$849
Single Occupancy 3 night add-on	\$1099
<u>Carbon Offset Contribution</u>	1% of your total

Itinerary

Day 1 Arrival – Welcome to Jamaica!

Today, you embark on an experience filled with anticipation as you arrive to kickstart a delightful experience. We begin with a moment of relaxation, savoring the anticipation of what lies ahead.

This evening, you will Immerse yourself in the warmth of a Welcome Dinner, where culinary delights await. Engage in lively conversations and make new connections at the Reception. We'll conclude the night with a captivating wish lantern ceremony, adding an enchanting touch to an already memorable occasion.

Meals: Welcome Dinner

Activities: Welcome Dinner & Wish Lantern Occasion

Optional activities: Should you like to begin your retreat early, we have options to start your stay with us here in Jamaica 1-3 days earlier, allowing you to start your journey on this amazing retreat you so well deserve.

****Check-ins begin at 3 p.m., so please plan your arrivals accordingly. Twilight arrivals may miss the welcome dinner and wish lantern occasion. Please notify the organizer of any planned early-late arrivals so we may plan accordingly.*



Itinerary

Days 2-3 Write & Release Jump Start

Today, we start our day with a delightful blend of wellness activities and a nourishing breakfast. Immerse yourself in a captivating morning writing workshop, relish a delicious lunch, treat yourself to an indulgent afternoon meditation, and set aside some dedicated time for writing. Curiosity is ready to greet you at every twist and turn!



Meals: Breakfast, Lunch, Dinner

Activities: Morning wellness activity, captivating morning writing workshop, afternoon meditation session, designated writing time, and optional local evening activities.

Day 4 Chasing Waterfalls

Today, embark on a delightful exploration of the restorative benefits of mineral water as you stroll along a guided river walk. Journey through 14 enchanting natural waterfall pools, where each step brings a renewed sense of vitality to both your mind and body. Indulge in the invigorating embrace of a limestone massage, leaving your skin feeling wonderfully exfoliated and revitalized.



As your body luxuriates in a state of blissful repose and your spirit is infused with newfound energy, savor the delights of a delicious meal infused with the authentic vibes of Jamaica. Let your curiosity intertwine with rejuvenation at every cascade, creating a truly magical experience!

Itinerary

Meals: Breakfast, Lunch, Dinner

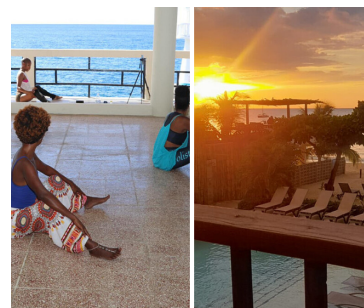
Activities: Morning wellness activities, healing excursion, and optional local evening activities.

Day 5 Write & Release

As we relish the last evening of this remarkable writing retreat, let's send our warmest wishes to each traveler. Today beckons us to immerse ourselves in a morning brimming with wellness activities, participate in an inspiring writing workshop, allocate cherished moments to our creative endeavors, and conclude the day with a heartfelt farewell dinner. We hope your journey with us unfolds like a tapestry woven with threads of self-care, creativity, and shared moments—an assurance of an experience that nurtures both body and imagination.

Meals: Breakfast, Lunch, farewell dinner

Activities: Morning and afternoon wellness activities, writing workshop, designated writing time, farewell dinner, and optional local evening activities.



Itinerary

Day 6 Go Forth & Prosper

As we conclude our retreat, let's embark on an invigorating morning filled with wellness activities. As you bid farewell upon departure, remember it's not merely the end; it marks the culmination of an experience meticulously crafted to leave you with a lasting sense of wonder and delight.

We look forward to seeing you in our next Writing Retreat. Location TBD (possibilities include Thailand, South Africa, Peru, Ecuador, Panama, Egypt, Italy, or Columbia)

Meals: Breakfast



Your organizer



Be Curious

★★★★★ 1 reviews

Be Curious is a tour operating business that differentiates itself from our competitors (but friends) in numerous ways, but most importantly, by the partnerships we forge with our local partners and the way we travel. Our organizations three pillars are: Wellness - Conservation - Travel. Travelers booking trips with Be Curious are fondly known as Curious Nomads. Curious Nomads, those who seek culturally immersive experiences filled with bucket list adventures, will be amazed by the trips we offer. Visit our site to learn more.

Williamsburg, Virginia, 
United States

 <https://www.becurious.travel/>

View booking and trip details **here**

