





WHAT MAKES ACADEMIC IMPRESSIONS DIFFERENT?

We provide in-depth professional development opportunities specifically for higher education.

Our professional development opportunities are rooted in practical application and delivered by vetted experts.

The topics are needs-driven and based on research with practitioners in the field.

After completing an in-person or online training, you will walk away with practical, hands-on knowledge that will make a direct impact in your role and at your institution.

Why is Professional Development Important?

Data Source: 2025 Leadership Development Report

Five years of longitudinal data on professional development, leadership, and engagement in higher education

1,974

Analyzable
responses

578

Faculty &
academic leaders

5th Year

Longitudinal
data since 2019

All 50

U.S. states
represented

Respondents included full- and part-time faculty (19.7%), staff (42.8%), non-academic administrators (18.4%), academic leaders including department chairs and deans (15.6%), and cabinet-level leaders (2.7%).

84.9%

of all higher ed employees want more leadership development training

The highest level in five years — up from 75% in 2023 | Sector-wide finding

3.60 / 5

Faculty interest in
leadership development
(no sig. difference from staff)

3.12 / 5

Faculty rating of PD
importance to their role
(same as staff: 3.13)

Academic Impressions Membership

**WE RESEARCH AND PROGRAM
ACROSS HIGHER ED**

Chairs and
Deans

Academic
Innovation

Faculty
Vitality

Leadership

Workplace
Culture

Advancement
& Alumni
Affairs

Service
Excellence

Student
Leadership

- Thousands of hours of FREE resources
- Learning formats for a variety of learning styles:
 - Self-Paced Courses
 - Discussion Series
 - Signature Certification Courses
 - Blogs, Articles, Quizzes, etc.
- Sophia, our confidential AI Coach
- Membership to our Daily Leadership Insights Newsletter
- Discounts on Online Bootcamps and In-Person conferences
- Strategic Partner Success Manager – Me!
 - I'll partner with you and others at the institution to help ensure access, adoption, and impact
 - Access doesn't always equal adoption, and adoption doesn't always equal impact
 - Working together will help make sure we can get the most impact at your institution



WHAT IS MEMBERSHIP

MY PATH

ACTIVE MEMBER

Welcome back, Breanne Holloway!

Partner Success Manager, Academic Impressions

Your Journey

- What's next? Explore Resources and sign up for a program
[Explore More](#)
- Explore recent Leadership Insights and bookmark your favorite
- ✓ Have your first conversation with Sophia, our AI-powered leadership coach
Completed
- ✓ Take the Five Paths to Leadership Self-Assessment
Completed

✦ Hello, I'm Sophia — your AI-powered leadership coach

Ask Sophia anything...



Level up your leadership!

Every two years, we survey higher education professional to understand how they view leadership and professional development. One consistent finding: higher education is under-investing in leadership development at the moment it matters most. The 2025 Professional Development Survey shows exactly where the gaps are and what they are costing institutions.

Explore the Findings

From leadership blind spots to a quiet collapse in institutional trust, the 2025 findings are specific, data-driven, and actionable. See what nearly 2,000 higher education professionals told us about the state of leadership development.

[Learn More →](#)

Take a Deeper Dive

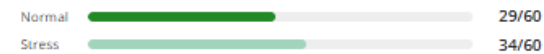
Join us online August 26 for a free webcast where Academic Impressions CEO Amit Mrig and Chief Strategy Officer Beth Rotach walk through the five key findings from our 2025 Professional Development Survey.

[Learn More →](#)

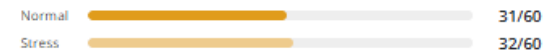
Five Paths Scores

You lead with **Relator**. Under stress, you lead with **Warrior**.

Warrior



Relator



Critical Thinker



Visionary



[View Details](#)

Leadership Insights: Most Recent

The Space Between Hovering and Disappearing

When leaders recognize a hovering pattern, the impulse to overcorrect is tempting. To pull back entirely. To stop asking questions. To let the team run. But that's not the answer. And most hovering leaders sense it, which is part of why they don't change.

[Read Full Insight →](#)

Website Demo

**CONTACTING YOUR
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Questions?

