

LINCOLN UNIVERSITY *HERALD*

Entered as second-class matter at the Post Office at Lincoln University,
Pennsylvania, under the Act of July 16, 1894.

Published four times a year by

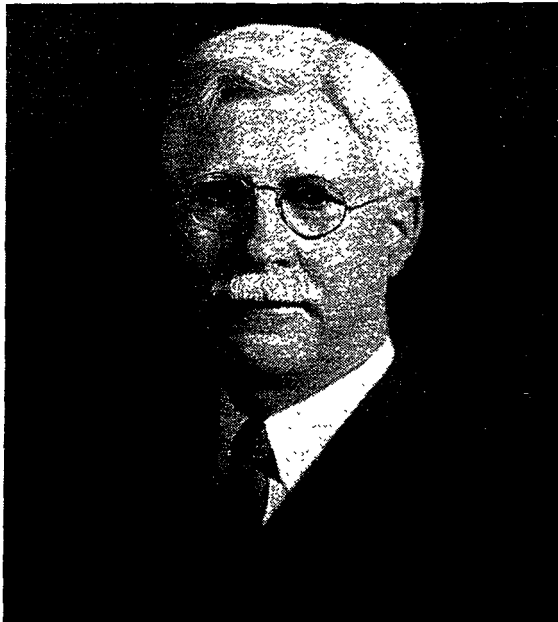
LINCOLN UNIVERSITY, CHESTER COUNTY, PENNSYLVANIA

VOLUME 40

SEPTEMBER, 1936

NUMBER 2

Greetings From President Wright



AT the threshold of the 1936-7 college year, the new administration extends a welcome to all and seeks their wisdom and help in the development of Lincoln's future.

The faculty returns with few changes from varied summer activities of study and recreation at home and abroad. President-emeritus Johnson is a frequent and welcome visitor.

He is busy with literary work in his home at Princeton, N. J.

We open the academic year with added facilities. The grounds have been improved; macadam drives and walks laid; all rooms in the older dormitories have been redecorated, and additional shower and

toilet facilities have been installed in two of the older buildings. The new sewage disposal system is in operation. The refectory has been equipped with modern electrical refrigeration. The latest type of motion picture equipment has been placed in the gymnasium, and a building has been fitted up as a club house for the athletic teams. In the annex of Cresson Hall is an apartment for the matron with a reception room for visitors and an infirmary for the temporary care of students suffering from minor ailments. A resident physician, Dr. Coston, will be on the grounds continually with Dr. Ewing as consulting physician.

During the summer many former students, some from the far South and West, stopped for a good-will call. Dr. George C. Branch, '17, psychiatrist at Tuskegee Veterans' Hospital, and Rev. F. Rivers Barnwell, '08, of Fort Worth, Texas, brought a cheerful atmosphere of work and hope from busy lives.

Constantly we are reminded how Lincoln lives all over this land, North and South, as her sons labor in the nation's service.

After more than eighty years, the lettering is still bright on the old cornerstone of Ashmun Hall:

"The night is far spent,
The day is at hand."

We look for a still brighter day.

Part of the realization of a brighter day depends upon the success—we *must* succeed—of our efforts to meet the requirements for a conditional gift of \$25,000 offered us by the General Education Board under terms outlined elsewhere in this issue.

WALTER LIVINGSTON WRIGHT, *President*

Lincoln's New President

DR. WALTER LIVINGSTON WRIGHT was inaugurated as the fourth President of Lincoln University at the 82nd commencement on June 2. He succeeded Rev. William Hallock Johnson, D.D., retired, who became President-emeritus in February 1936 after long and fruitful service. Previous Presidents were Rev. Isaac Norton Rendall, D.D., who served from 1865 to 1906; Rev. John Ballard Rendall, D.D., 1906 to 1924; and Dr. Johnson, 1924 to 1936. Previous to assuming the Presidency, Dr. Wright served the institution many years as professor of mathematics, Treasurer and Vice President.

"Primarily, we believe in no separate educational content for the Negro-American," said Dr. Wright in his inaugural address. "He is of the oldest of Americans. His wider interests, his needs are human more than racial. The springs of knowledge accumulated by men of all nations and all ages are his. He is a man and nothing that concerns man is without interest to him. In this civilization he will live; he must understand it. The Negro needs to be familiar with the history, achievements and the present peculiar problems of his own people. Africa and African civilization open a rich field of study and stimulation in their history and their art. At Lincoln students share through the teaching staff the accumulations of those of both races. Men of both races sit on the Board of Trustees and determine its policy and its personnel. It is a meeting place where men of the two races may work for the advancement of both groups that in friendship and helpfulness both may inherit the land given to their forefathers. If light on common problems comes not from such associations of intelligence, interest and good-will, where shall the solution be sought?"

"Located amid the centers of the Negro population of the North, with the teeming life of the great cities so near, Lincoln offers easy access to the Negro of the North and to the few who, whether from sentiment or appreciation, are drawn from the Southland, from which, in her earlier days, so many came. Other institutions now dot Virginia, the Carolinas and the states on to the Gulf where in early days there were none.

"When Lincoln's work started in 1856, Pennsylvania had only about 50,000 Negro population. Today they number almost half a million, and with the neighboring states of New Jersey and New York, round out the full million adjacent to her doors. She pleads for one college amidst this million peculiarly their own."

A Plea From Rev. Walter H. Brooks, D.D.

(Pastor, Nineteenth Street Baptist Church, Washington, D. C.)

I AM one of the few former Negro slaves still living. The Lord has blessed my life and spared me beyond the allotted three score years and ten—I am now nearly 85.

In 1858 my mother took me by the one hand and an older brother by the other and walked the streets of Richmond, Va., seeking a friendly buyer so that the family could be kept together. Eight years later, after enjoying one year of freedom, I found my way to Lincoln University. In 1872 I was graduated, and have since preached the Gospel among my people. Today I look back on 63 years of unbroken toil in the service of my Master, and in the strength of the Lord I still go on enjoying that service.



Rev. Walter H. Brooks, D.D.

What I am I owe to Lincoln University. I can never repay her for what she has done for me. Such is my gratitude that, after a lapse of many years, when I found it possible to draw a check for \$1,000, I drew it as a gift to Lincoln, the only check of the kind I have ever written. If it were possible, I would multiply myself a thousand times, and from a thousand platforms voice the work, the worth, and the needs of this institution. It should find a friend in every generous soul.

It sorely needs support to train other colored boys for the ministry, teaching, medicine, law, social service and other callings among the 13,000,000 people of my race. It was the first of its kind founded in the world, and is the only institution for the higher education of Negro young men north of the Mason and Dixon Line and east of Ohio. For more than 80 years it has been training leaders to work among the colored race and to serve the cause of better relations between the races. It is my prayer and my plea that you will send a contribution. What will you do for Lincoln University, as an investment, which will come back to you with heavenly increase?

Will You Help Lincoln University Embrace a Great Opportunity?

ABOUT a year ago the General Education Board generously made an outright grant of \$25,000 to Lincoln for urgently and immediately needed utilities, and also offered an additional \$25,000 conditioned upon the University collecting \$50,000 from other sources.

Therefore, if we can secure contributions and pledges of \$50,000 it will bring us also an additional \$25,000 from the General Education Board.

These pledges and subscriptions for the necessary \$50,000 must be secured before December 31, 1936, and collected before December 31, 1937.

In the face of this great opportunity—and challenge—Lincoln appeals for gifts toward the \$50,000 to qualify for the conditional gift of \$25,000.

Our \$50,000 will mean \$75,000 to the University.

The funds are imperatively needed for repairs and other permanent improvements.

The outright gift made by the General Education Board was for the purpose of installing a sewage disposal plant, made mandatory by the health authorities, and for the completion of a new gymnasium to replace one destroyed by fire. Both the gymnasium and sewage plant are now in operation.

WILL YOU HELP LINCOLN TO STRIKE WHILE THE IRON IS HOT?

For further information, address

WALTER LIVINGSTON WRIGHT, *President*
Lincoln University, Chester County, Pa.

A MILLION NEGROES
live within 100 miles of
LINCOLN UNIVERSITY

•

The Greatest Educational Needs of the Race
Are Now in the North

Lincoln University is the only Liberal Arts
College and Theological Seminary for
the Negro in all Northeastern
United States

•

It is Strategically Located to Train Northern
Negro Youth for Service and Leadership
Among Their People

•

Negro Needs Are a Nation's Opportunity

•

A Gift to Lincoln's Support is an Investment
in Educational Opportunity, in Better
Race Relations, and in a
Better America

Board of Trustees of Lincoln University

WALTER G. ALEXANDER, M.D., Orange, N. J.
COL. GUILFORD C. BABCOCK, Rockaway, N. J.
REV. JOHN CALHOUN, D.D., Germantown, Pa.
REV. FRANCIS SHUNK DOWNS, D.D., Berkeley, Calif.
JOHN M. T. FINNEY, M.D. (President), Baltimore, Md.
REV. WILLIAM P. FINNEY, D.D. (Vice President), Philadelphia, Pa.
REV. JOHN H. GROSS, D.D., Philadelphia, Pa.
CHARLES C. HUITT, New York, N. Y.
THOMAS JESSE JONES, Ph.D., New York, N. Y.
REV. JOHN B. LAIRD, D.D., Philadelphia, Pa.
HENRY B. McCORMICK, Harrisburg, Pa.
R. BAXTER McRARY, LL.D., Baltimore, Md.
ROBERT R. MOTON, LL.D., Tuskegee Institute, Ala.
J. EVERTON RAMSEY, Swarthmore, Pa.
REV. HUGH W. RENDALL, D.D., Mendham, N. J.
EUGENE PERCY ROBERTS, M.D. (Vice President), New York, N. Y.
WILLIAM W. SANDERS, Pd.D., Charleston, W. Va.
J. FREDERICK TALCOTT, New York, N. Y.
WILLIAM H. VAIL, M.D., Newark, N. J.
WALTER L. WRIGHT, LL.D., Lincoln University, Chester County, Pa.
LEWIS M. STEVENS, ESQ., Philadelphia, Pa. (General Counsel)

WALTER L. WRIGHT, LL.D.
President, Lincoln University

JOHN M. T. FINNEY, M.D.
President, Board of Trustees

LINCOLN UNIVERSITY
CHESTER COUNTY
PENNSYLVANIA

