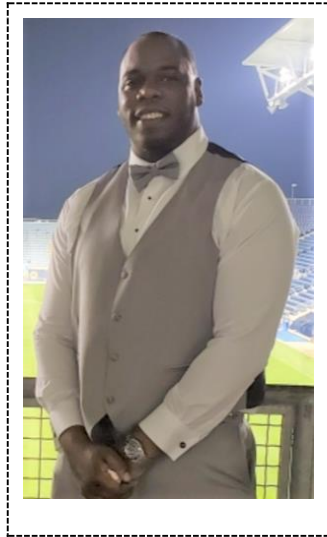


Faculty Bio

Name: Mr. David Elliott, MBA

Position: Lecturer

Department of: Business & Entrepreneurial Studies



Bio: As an innovator, Mr. Elliott has developed a cutting-edge curriculum that integrates real-world challenges into the classroom. His teaching methods combine traditional lectures with experiential learning, case studies, and simulations, creating an immersive and engaging educational experience for his students. Mr. Elliott is also an accomplished business developer with extensive success achieving and surpassing goals. Mr. Elliott is an influential communicator adept at building trust and rapport with business prospects that foster strong account relationships. Mr. Elliott's research interest explores name, image, & likeness (NIL) solutions to educate, empower and equip all stakeholders in the collegiate athletics ecosystem. Through an unwavering dedication to education, innovation, and industry collaboration, Mr. Elliott has cemented a position as a prominent figure in the world of business and academia.

Educational Background:

MBA 2022 Lincoln University
B.S 2003 Cheyney University

Classes Taught: Entrepreneurship (High school seminar)

- 313 Money and Banking
- 335 Principles of Management
- 342 Advanced Financial Management
- 436 Business Communications
- 441 International Business
- 447 Risk and Insurance Management
- 453 Investment & Portfolio Management

Research Interest:

"THE KNOWLEDGE OF THE NAME, IMAGE, AND LIKENESS POLICY AMONG STUDENT-ATHLETES"

"FOOD AND BEVERAGE INDUSTRY AND THE LACK OF BROWN AND BLACK EXECUTIVES"

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