



Today's Date (Please allow 2-4 business days) _____ Contact Person _____

Email _____ Class Year (if applicable) _____ Phone _____

CAMPAIGN PAGE

Please complete all information to ensure required details are properly recorded on the crowdfunding page.

Category Class Giving Projects Scholarship Projects Athletic Projects
 Faculty Projects Research Projects Special Interest Projects

Fundraising Open Date _____ Fundraising Close Date _____

Campaign Title (Provide a title as it will appear online, limit 100 characters)

Campaign Description (Add a brief summary. Limit 250 characters)

Fundraising Goal \$ _____

Cover Page Photo (Attach a high-resolution 300px x 300px image to be used. Otherwise, the Lincoln University logo will be used.)

Campaign Story (Limit 5,000 characters – attach if necessary)

Donor Thank You Message (Limit 500 characters)

Campaign Link (Your page link can't be changed after the campaign is published. Limit 3-50 characters)
justgiving.com/campaign/_____

APPROVAL

Director/Chair, Department _____ Date _____

Unit Cabinet Level _____ Date _____

Vice President, Institutional Advancement _____ Date _____

For Advancement Services Use Only BBP2P ID assigned _____ Set Up By: _____ Date _____